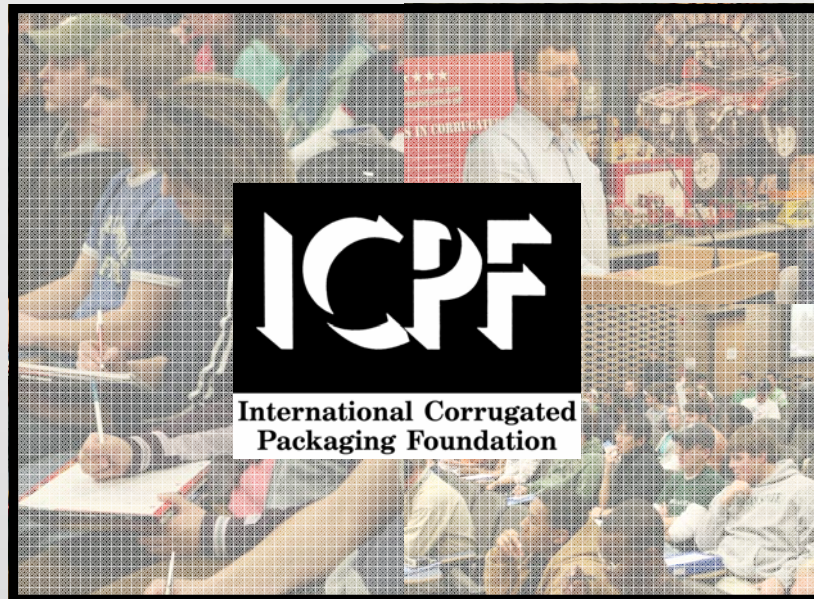


# Careers in Corrugated: Sustaining Your Future

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**Live Satellite Briefing to U.S. & Canadian Packaging Schools  
Tuesday, February 13, 2007  
2:00 — 4:00 PM EST  
Michigan State University, Television Studios  
East Lansing, MI**

Learn and interact with corrugated packaging industry professionals and other U.S & Canadian packaging and graphic students at ICPF's eighth video teleconference--beamed live from Michigan State University studios. Students will learn more about the industry's unique sustainability, as well as its new directions and career opportunities. Join us for the live viewing of the sixth annual "Best of The Best" student design competition with \$10,000 in cash awards to four competing teams!

## **Roll Call of Participating Schools**

Michigan State University  
Clemson University  
University of Wisconsin-Stout  
North Carolina A&T State University  
Humber College  
Mohawk College  
California Polytechnic State University  
Western Michigan University  
University of Florida  
Indiana State University  
Fox Valley Technical College  
Christian Brothers University  
Virginia Polytechnic & State University  
Rutgers State University

For more information, please visit [www.careersincorrugated.org](http://www.careersincorrugated.org) and contact your packaging and graphics school for locations.

# Schedule of Events

2:00 — 2:15 PM	Welcome and School Roll Call Moderator: Brett Kirkpatrick Vice President, Operations Bay Cities Container, Pico Rivera, CA
2:15 — 3:15 PM	Panel Presentation Four Panelists will address sustainability in the industry as well as its new directions and career opportunities. Speakers include: ▶ Wilfred (Wil) Côté, Product and Regulatory Affairs Manager International Paper ▶ George D'Urso, i2 Operations Manager Georgia-Pacific Corporation ▶ Art Tyska, Graphic Design Manager/Retail Experience Network Weyerhaeuser ▶ Nick Philips, Packaging Development Services Manager Weyerhaeuser
3:15 — 3:25 PM	Student question and answer session
3:25 — 3:30 PM	Introduction of the “Best of the Best” Competitors
3:30 — 3:55 PM	Student “Best of the Best” Competition Presentations:  Josh Taylor, James Kungvanwong, James Manley, Grant Crother School: California Polytechnic State University Category: Design to a Problem Entry: <b>“Sleeved Mailer with Pull Strip”</b>  Eric Kuilhaug, Adam Rough, Ryan Holtz, Chris Starnes School: California Polytechnic State University Category: Design to a Problem Entry: <b>“Careers in Corrugated”</b>  Ashley Zimmerman and Wes Eveland School: University of Wisconsin-Stout Category: Open Design Entry: <b>“1, 2, 3...Plants”</b>  Emily Palmer, Lucas Euser, Kyle Lederer, Brianna Quilici School: California Polytechnic State University Category: Open Design Entry: <b>“Refrigerator Shelf Juice Box”</b>
3:55 — 4:00 PM	Judging, announcement of winners, cash award presentations and satellite broadcast sign-off.

*“The best part about my job is the creative side of it ... the ability to take on a client’s request and implement that request into a three-dimensional solution that will merchandise their product.” — Bill Glassen, Senior Designer, Great Northern Corp.*

*“It’s a stable industry; it’s always going to be there and I think it’s always going to be developing and creating greater, more exciting opportunities for people coming into the field.” — Mike Cindrach, Design Manager, McDonald Packaging*

### **Wilfred (Wil) Côté**

*Topic: Why Corrugated is Sustainable*

Wil Côté is a thirty year employee of International Paper. He began his career in forest protection based on his graduate studies and degrees in forest entomology. Opportunities within International Paper over these three decades have led to many different assignments within environment, health, and safety as well as to positions in product development, quality management, and training. Wil is currently the manager of product regulatory affairs for the company. He also represents International Paper on committees within several industry trade associations and works with internal clients and external customers on a variety of environmental issues and initiatives.

### **George D'Urso**

*Topic: From a life cycle perspective...Sustainable Corrugated Design, Package Converting and Recycling*

George D'Urso has 9 years of experience in the printing ink industry and 17 years in the corrugated industry—including positions at Union Camp, International Paper, and Georgia-Pacific. George received his BS in Environmental Science from Rutgers in 1980 and he currently holds the position of Operations Manager for Georgia-Pacific LLC's Innovations Institute in Norcross, GA. He is a member of several industry organizations and serves as Chairman of the FBA Technical Committee.

### **Art Tyska**

*Topic: Marketers are displaying their brand message on everything from arenas to eggshells—yet they often ignore the billboard space they already own*

Over the course of his 30 year career, Art Tyska has been an Ad Agency Creative Director, led a dot com start-up design team, designed interactive training programs for the Royal Saudi Air Force and managed an in-house agency staff of 60. He has a Masters degree in Business Administration from the University of Illinois at Chicago as well as an undergraduate degree in Fine Arts. Art is currently the Creative Services Manager for Weyerhaeuser's Retail Experience Network managing the network's structural and graphic design team at their Chicago Retail Center.

### **Nick Philips**

*Topic: Opportunities, Challenges, and Satisfaction in Today's Structural Design Occupation*

During his 29 year career, Nick Philips has gone from Packaging Design Trainee for Container Corp. of America to Manager of Packaging Development Services for Weyerhaeuser's CBPR Business. He currently manages seven direct reports with their principal role being structural and graphic packaging design support for Weyerhaeuser CBPR's Strategic National Accounts as well as new product development. In addition, Nick was a founding committee member and has served as occasional spokesperson for the FBA Produce Common Footprint Committee, and in the conception, research and development of the "Footprint". This successful initiative has since evolved beyond produce into a similar industry standard for display case ready meats and poultry. He holds 13 patents and has 7 additional patents pending.

*For more information on the “Best of the Best” design competition, including Prizes, Category Requirements, Judging Procedures, and Criteria, visit [www.aiccbox.org/student](http://www.aiccbox.org/student)*

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Foundation**  
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(703) 549-8580 • (703) 549-8670  
[www.careersincorrugated.com](http://www.careersincorrugated.com)

### **What is ICPF?**

The International Corrugated Packaging Foundation (ICPF) is an educational organization with the mission to generate a stream of increasingly qualified students to enter the corrugated industry, now and into the future. ICPF is dedicated to the continued creation and building of partnerships within the education community, the granting of equipment for curriculum, the expansion of student internships within the industry and the promotion of corrugated career opportunities for business, accounting, engineering, graphics, design, architecture and tech graduates. ICPF's asset donations and curriculum development in partnership with universities and technical colleges promote the expansion of qualified graduates entering the industry and also provide training opportunities for industry employees. These asset placements, along with ICPF's innovative programs, such as the National Corrugated Chair Design Competition, the posting of student resumes and available internships and entry level positions at the ICPF Career Portal ([www.careersincorrugated.com](http://www.careersincorrugated.com)), and the International Careers in Corrugated Satellite Conference are enhancing student understanding of the global corrugated industry, its product innovations and the many career opportunities available today.

# ICPF PaceSetter Supporters

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