



# International Corrugated Packaging Foundation's 17th Annual Careers in Corrugated Packaging & Display LIVE Teleconference For Students & Faculty

Thursday, February 25, 2016

1:30 PM-3:30 PM EST

12:30 PM-2:30 PM CST

10:30 AM-12:30 PM PST

## COLLEGES & UNIVERSITIES

Appalachian State University

Bowling Green State University

Bowling Green State University - Firelands

Cal Poly Packaging & GC

Clemson Packaging Science & GC

Dunwoody College of Technology

Illinois State University

Indiana State University

Lewis-Clark State College

Michigan State University

Millersville University

North Carolina A & T

Rochester Institute of Technology

Rutgers University

University of Florida

University of Texas – Arlington

University of Wisconsin – Stout

Virginia Tech

## PACKAGING, GRAPHIC DESIGN, BUSINESS, MARKETING, SALES, SUPPLY CHAIN MGMT. & RELATED STUDENTS

From your own campus, learn more about the corrugated packaging & display industry and speak with corrugated packaging industry professionals and other packaging, graphic communication, business, marketing, sales, engineering and supply chain students during the International Corrugated Packaging Foundation's (ICPF) 17th annual interactive Teleconference. Beamed live from Michigan State University broadcast studios, students will learn about the business side of corrugated, its unique sustainability, and its career opportunities. Then, join us for the live presentation of ICPF's 15th annual "Best of The Best" student design presentation competition with cash awards for each of the three competing teams!

ICPF's Teleconference will be co-moderated by Maggie McGuire, Student Intern at StandFast Packaging (Illinois State University 2016) and Sarah Niezabytowski, Student Intern at Wasatch Container (Michigan State, December 2016). Both Maggie and Sarah acquired their internships in the corrugated packaging & display industry through ICPF Placement Resources ([careers.icpfbox.org](http://careers.icpfbox.org)).

The February 25, 2016 Teleconference will include a panel of two industry executives. Billy Medof is President of Georgia-Pacific Corrugated. Guy Sanders is Vice President of Packaging at Smurfit Kappa Texas. The two executives will provide a general overview of the corrugated packaging and display business. The presentation will address numerous areas of the business, including the structure and operations of the industry, the diverse products, the target markets, the selling of corrugated, the latest sustainability practices, specific personnel needs, and average compensation for new graduates.

The industry panel presentation will be followed by a round of questions directed to the two panelists and co-moderators from each of the 18 participating campuses.

The interactive Teleconference will conclude with a live student team design presentation competition consisting of three teams from University of Texas - Arlington and University of Wisconsin - Stout. These teams qualified to participate in ICPF's 2016 "Best of the Best" design presentation competition by placing first or second in the 2015 AICC student design competition. The winning student teams will show, tell, and sell their winning entries by explaining the objective, research, design and other background information on how they met "the customer's requirements".



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## PROGRAM SCHEDULE

1:30 PM - 1:45 PM, EST	Welcome, School Recognition, and Introductory Video  Richard Flaherty – President, International Corrugated Packaging Foundation  Maggie McGuire & Sarah Niezabytowski - Co-Moderators
1:45 PM - 2:30 PM, EST	Panel Presentation  Maggie McGuire (Co-Moderator) – Student Intern at Standfast Packaging (Illinois State University, Class of 2016)  Sarah Niezabytowski (Co-Moderator) – Student Intern at Wasatch Packaging (Michigan State University Packaging, December 2015 Graduate)  Billy Medof – President of Georgia-Pacific Corrugated The business of corrugated packaging & displays  Guy Sanders - Vice President of Packaging at Smurfit Kappa Texas The business of corrugated packaging & displays
2:30 PM - 2:55 PM, EST	Student / Campus Question and Answer Period – 18 Campuses
2:55 PM - 3:00 PM, EST	Introduction of “Best of the Best” Student Team Design Presentation Competition  Student Team Competition “Show, Tell and Sell” Presentations ICPF’s annual “Best of the Best” Student Design Presentation Competition among three student design teams, representing University of Texas - Arlington and University of Wisconsin -Stout. Each team placed in AICC’s 2015 student design competition.
3:00 PM - 3:05 PM, EST	University of Texas – Arlington Student Team Category: Structural Design to an Opportunity - “Party Pack” Allison Herbst, Benjamin Kim & Kiersten Heflin
3:05 PM - 3:10 PM, EST	University of Wisconsin - Stout Student Team Category: Structural Design to an Opportunity – “When in Doubt - Luau at Stout” Brandon Hokanson
3:10 PM - 3:15 PM, EST	University of Texas – Arlington Student Team Category: Graphic Design to an Opportunity – “Maverick Adventure Pack” Elena Chudoba, Andrea Norcross, Andrew Czap, & Cali Stewart
3:15 PM - 3:30 PM, EST	Judging, Announcement of Team Winners, and Broadcast Sign-off



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## CO-MODERATORS AND PANEL PARTICIPANTS

**Maggie McGuire**, a senior at Illinois State University, will graduate spring of 2016 with a degree in Graphic Communications. At ISU she has held the position of president of the Graphic Communications Education Association student chapter in which she has participated for three years. Maggie currently is employed with University Printing Services, completing tasks related to large format printing and production. After being selected to attend ICPF's Student / Executive Dialogue Dinner and participating in ICPF's 2015 Careers in Corrugated Packaging & Displays Teleconference, through ICPF Maggie secured an internship with Chicago's Standfast Packaging for the summer of 2015 and winter break 2015 / 2016.

**Sarah Niezabytowski** graduated this past December from Michigan State University with a degree in Applied Engineering and a concentration in Packaging. While at Michigan State, Sarah participated in a packaging logistics study aboard program where she learned about light-weight packaging and compared the US style of packaging to European. After being selected to attend ICPF's Student / Executive Dialogue Dinner and participating in ICPF's 2015 Careers in Corrugated Packaging & Displays Teleconference, through ICPF Sarah acquired a 2015 summer internship at Wasatch Container in Salt Lake City, Utah. While there she worked in the design department creating packaging solutions and point of purchase displays. Her designs focused on cost reduction and product protection.

**Billy Medof** is president of Georgia-Pacific Corrugated, which includes over 35 packaging plants. He joined the division in 2010 to lead the GP Sheets business. Billy came to GP in 2007 as a member of the business development team, where his responsibilities included support of strategy and merger and acquisitions for the packaging segment. Before joining GP, Billy worked as a director of business development at Delta Air Lines, an investment banker with Citigroup in New York, and as a field artillery officer in the United States Army. Billy is a graduate of the United States Military Academy at West Point with a degree in engineering physics. He later earned an MBA from Columbia University in New York.

**Guy Sanders** is Vice President of Packaging at Smurfit Kappa Texas which currently has five plants and over four hundred employees across North, Central and East Texas. Prior to Smurfit Kappa, Guy was the Vice President of Bates Container which was the largest independent box company in Texas. He joined Bates in 1999 after an eight year tour in the US Army which included multiple deployments overseas. Guy had student internships in design at Bates Container in the late 1980's and majored in graphic and structural design at the Kansas City Art Institute.

### What is ICPF?

The International Corrugated Packaging Foundation (ICPF) mission is to generate a stream of increasingly qualified students to enter the corrugated packaging and display industry, now and into the future. ICPF is dedicated to the continued creation and building of partnerships within the education community, assisting in the placement of ICPF's online corrugated curricula, design software, equipment and other resources to advance corrugated curriculum, the expansion of student internships within the industry and the promotion of corrugated packaging & display career opportunities for packaging, graphic communications, business, marketing & sales, supply chain management, engineering, environmental science, and related graduates. This corrugated curriculum enhancement along with ICPF's other innovative programs, like the International Careers in Corrugated Teleconference, student design presentation competitions, Student Dialogue Dinners, its free Career Portal ([careers.icpfb.org](http://careers.icpfb.org)) where companies post available student internships and positions for new graduates, and its Corrugated Packaging & Display Career LinkedIn Network, (email [info@icpfb.org](mailto:info@icpfb.org) to join), are enhancing student knowledge of the global corrugated packaging and display industry, its sustainability, product innovations and its many career opportunities. ICPF is a 501(c) 3 non-profit educational foundation. All its initiatives and free services provided to colleges, universities, students and new graduates are funded by individual firms in the corrugated industry. ICPF is co-sponsored by the Association of Independent Corrugated Converters and the Fibre Box Association. Visit [www.careersincorrugated.org](http://www.careersincorrugated.org) for more information.